

DEEPTI 2026

Terms & Conditions*

By submitting an application to participate in the Deepti 2026 fashion show (hereinafter referred to as the "**Event**"), the applicant (hereinafter referred to as the "**Applicant**") agrees to be bound by the below mentioned terms and conditions and confirms that she has read, understood, and agreed to abide by these terms and conditions in their entirety:

1. The Applicant shall be no less than 18 (eighteen) years of age at the time of registration. The Applicant is required to provide valid government-issued identification as proof of age, which may include, but is not limited to, a birth certificate, Aadhaar card, passport, or any other relevant document issued by the government of India.
2. The Applicant must be an Indian national and a natural-born female.
3. The Applicant agrees to participate in a disciplined and diligent manner throughout the Event, from the audition phase to the grand finale, in accordance with the established schedule and guidelines provided by the organisers of the Event.
4. The Applicant hereby consents that all photographs and videos captured during the pageant shall be the exclusive property of Ei Samay (Tidings Media & Communications Pvt Ltd). Such material shall be used for marketing, promotional and advertising purposes including but not limited to display on Deepti's and Ei Samay's official websites, various social media platforms, calendars, brochures, videos, magazines, etc.
5. The Applicant agrees that all photographs and videos taken during the Deepti pageant are the exclusive property of Ei Samay (Tidings Media & Communications Pvt Ltd). The contestant may only share or publish these photographs and videos with prior approval from the pageant authority.
6. The Applicant hereby acknowledges and agrees that Ei Samay (Tidings Media & Communications Pvt Ltd) shall not be held liable for any delays or non-receipt of any application(s) for any reason.
7. The Applicant hereby understands and agrees that the submission of the registration form does not constitute a guarantee of participation or selection in the Event and the final decision for participation lies with the organisers of the Event.
8. The Applicant hereby agrees to comply with all rules, guidelines, terms and conditions including any amendments made from time to time by the organisers of the Event.
9. The Applicant hereby understands and authorises Ei Samay (Tidings Media & Communications Pvt Ltd) to conduct research and verification of the information furnished by the Applicant during the registration for the pageant including but not limited to personal and professional background, character, work history and qualifications. The submission of incorrect information may result in disqualification, regardless of when such inaccuracies are discovered, prior to, during, or after participation.
10. The Applicant agrees to bear all any personal expenses incurred in relation to the pageant, including but not limited to travel, accommodation, personal wardrobe expenses and other miscellaneous charges/expenses during the audition, grooming sessions, and the grand finale.
11. The Applicant acknowledges and understands that Ei Samay reserves the right to disqualify the Applicant at any time, based on any form of obscenity, vulgarity, and/ or inappropriate behaviour with other participants, pageant team member and staff, hotel personnel, photographers, videographers, media representatives, or any individuals associated with the pageant.

12. The Applicant understands and agrees that Ei Samay (Tidings Media & Communications Pvt Ltd) has the exclusive authority to determine the eligibility of any Applicant and to disallow participation in the pageant. The decision made by Ei Samay (Tidings Media & Communications Pvt Ltd) shall be final and binding.
13. The organizers shall not be liable for any loss or physical injury sustained by the Applicant as a result of their participation in the pageant. The Applicant agrees to participate at her own risk.
14. In the event, the Applicant wins the Event, she hereby agrees to the following:
 - i. She shall enter into a binding one-year contract with Ei Samay (Tidings Media & Communications Pvt Ltd) under mutually agreed terms. The Applicant understands that if she terminates the one-year contract after winning the finals, all prizes must be returned within 7 (seven) days. The title holder further agrees to be available for all required appearances.
 - ii. She shall demonstrate loyalty to Ei Samay (Tidings Media & Communications Pvt Ltd) and dedicate her time and energy exclusively to the pageant title.
 - iii. She shall not promote any other pageant title(s) or pageant system(s) verbally or in writing on any social media platforms or at public events.
 - iv. She shall not compete in any other pageants or competitions while holding this title unless prior approval is obtained from the organisers of the Event.
15. The Applicant hereby acknowledges and agrees that the winning crowns and sashes shall remain the exclusive property of Ei Samay (Tidings Media & Communications Pvt Ltd). Any winning Applicant who defaults on her contract is obligated to return all prizes, including the crown and sash, to Ei Samay (Tidings Media & Communications Pvt Ltd) in the same condition in which they were received.
16. The schedule of events and qualification rounds is subject to change at the discretion of the pageant team.
17. The Applicant understands and agrees that once the Applicant is selected as a finalist, she shall not withdraw or back out under any circumstance. In the event of a withdrawal or back out, appropriate action may be taken against the finalist (including but not limited to legal action for damages) for misguiding the organization and wasting the valuable time of all stakeholders.
18. The organizers shall not be liable for the non-completion or non-occurrence of the Event. In the event of any dispute, the decision made by the organisers, jury and judges is final and shall be considered final and binding on the Applicant. The organizers of the Event retain the right to reschedule, postpone, or amend the show as deemed necessary without any prior intimation to the Applicant.
19. The organisers of the Event shall not be held liable in case the sponsors fail to fulfil and do not make good the prizes promised by them.
20. These terms and conditions shall be governed by and construed in accordance with the laws of India. Any disputes arising under these terms and conditions shall be subject to the exclusive jurisdiction of the courts of Kolkata.